

Business Coach Feedback Program Application

Thank you for your interest in The TASCON® Business Analyst Trusted Advisor Feedback Program. This program is being offered to a limited number of coaches who are interested in aggressively increasing their value-added billings in exchange for providing feedback on The TASCON® Business Analyst system. Please complete and sign this application and:

- Fax it to us at: 608-831-6299 or
- Scan it and email it to us at: tascon@thebusinessanalyst.com.

We will contact you as soon as possible to discuss the program with you in more detail.

The TASCON® Business Analyst Commitment:

- Provide Business Coaches with 1 or more free **Total Solutions Suite** semi-annual licenses for The TASCON® Business Analyst software.
 - Each annual license has a value of \$1,999.
 - The TASCON Group will determine how many licenses are issued based upon the size and services offered by each coach.
- Provide personal training on The TASCON® Business Analyst.
 - Training to be conducted via webinars or in-person as determined by The TASCON Group.
- There is no obligation to purchase licenses at the end of the program.

Business Coach Commitment:

- Proactively market value added services utilizing The TASCON® Business Analyst to clients and prospects.
- Provide monthly and quarterly input to The TASCON Group regarding usage and experience with the system. Such feedback would include its overall ease of use, the value of various features and modules, and its effectiveness with generating value-added billings. All feedback will be used to ensure The TASCON® Business Analyst.com delivers the highest value possible to its users.
- Agree to provide a testimonial if the system successfully increases value-added billings.

Business Coach Profile:

Business Coach Firm Name: _____
 Name of Coach: _____ Title: _____
 Phone: _____ Email: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Website: _____

Number of Offices: _____ Location(s): (If more space is needed, attach additional list.)

Business Client Mix (%): Retail Construction Manufacturing
 Wholesale Professional Services Other

Business Services Offered: Coaching Consulting

Additional Services Offered: _____

Primary Business Geographical Market(s): _____

Number of Business Coaches: _____ Number of FREE licenses Requested: _____

Name(s) of Business Coach(es) Requesting License:

Name	Title	Email Address	Direct Phone (If Different from above)
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

(If requesting additional licenses, please attach an additional page.)

Note: The TASCON Group reserves the right, at its sole discretion, to determine which coaches are selected for this program. Decisions will be based upon a variety of factors, including but not limited to, client mix and type, location of coach, experience of coach, and how committed the coach would be to marketing value-added services utilizing The TASCON® Business Analyst.

We agree to these terms of The TASCON® Business Analyst Feedback Program.

Dated: _____

By: _____

Title: _____